



CONNECTING REGIONAL INDUSTRY

**20TH ANNUAL
CONFERENCE AND TRADE EXPO 2024**

EXHIBITOR PROSPECTUS

TACTIC Inc.

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CONNECTING REGIONAL INDUSTRY

About Tactic.

Experts in Connectivity.

We are an independent member-driven organisation that fast tracks the linking of local supplier capability to major project proponents, and we support their success through supply chain integrity. With our extensive industry links, we are a trusted source of regional intelligence to all levels of government and business. We are experts in connectivity.

With over twenty years' experience under the stewardship of talented CEOs the organisation has built deep, personal relationships with the people, businesses and community of the Upper Spencer Gulf and beyond. Simultaneously it has earned the respect of major project proponents and government through careful analysis of industry data and nuanced, factual reporting of project requirements and developments. In its independent advocacy and connectivity role it balances impartiality with optimism for the region and its growth and forges links that are strong and enduring. It grew from the community and businesses that it now serves.

Become an Exhibitor.

Join Tactic as a Exhibitor at our 2024 Annual Conference and Trade Expo.

This event is packed with relevant speakers, project case studies and specialised sessions. You'll have ample time to network; sell your business capabilities; seek out alliances and business opportunities. Interact with potential customers and find out what industry, government and regional communities are doing to foster industry growth. Find out how to pre-qualify with major customers; how to improve your chances of winning tenders and how to develop alliances within the resources value-chain.

The conference is South Australia's premier resource industry conference and trade expo and allows attendees to gather industry information and develop business relationships. It is designed specifically to help asset owners, developers and explorers link with suppliers and regional stakeholders.

What to expect.

Audience



650 - 750 Attendees
Member and
Non-Member Event

Event Sponsors



1 Platinum
2 Gold
15 Silver

Format



100+ Exhibition Booth's
Project and Sponsor
Presentations
Catered Networking
Opportunities

Cost



\$2,350 - \$3,910



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Event Program.

Tuesday - Pre Conference

Sponsored Exclusive
Welcome Drinks
at Venue

Wednesday - Day 1

Sponsored Breakfast
Exhibitor Hall Open
Presentations throughout the Day
Morning Tea, Lunch and
Afternoon Tea
2 Hour Evening Networking
Opportunity at Venue

Thursday - Day 2

Exhibitors Open
Presentations throughout the Day
Light Lunch

Exhibitor Benefits.

	Member	Affiliate Member	Non Member
Price inc GST	\$2,580	\$3,870	\$4,300
Delegate Tickets	1	1	1
Inclusions	Entry for one to our exclusive welcome drinks for Speakers, Invited Guests and Exhibitors		
	One 3 x 2m Conference Booth		
	One Trestle table, One Table Cloth, One Facia Sigh		
	One Lead Scanner		
	Branding featured on our website and in our conference guide		

How to become an Exhibitor.

Please email the team at tactic to secure you exhibition booth via email at conference@tactic.org.au.

Experts in
Connectivity.

tactic.org.au [f](#) [@](#) [in](#)



CONNECTING REGIONAL INDUSTRY

What we do.

Experts in Connectivity

Connectivity is the fundamental service underpinning the organisation. The linking of major project proponents to regional suppliers. Twenty years industry experience has made us the experts.

Fast-Tracked Linking

All major projects and their continued operation are time critical. Through our close industry contacts at all levels of business we can fast-track the linking of the right projects with the right people.

A Trusted Source of Regional Intelligence

Early access to the right project information is critically important to business. Current, on-ground and trusted information is vital to all stakeholders from local suppliers, major project proponents and all levels of Government.

Member Benefits.

There are many benefits to becoming a tactic Member - Join Today.

Enhanced Visibility: Join the ranks of over 200 members who are at the forefront of the regional project pipeline. Your membership grants you access to and unique listing on "Tactic's Find a Member" database, which is regularly searched by prominent buyers and project leaders within the sector.

Exclusive Discounts: Enjoy priority access to discounted exhibitor and delegate packages for the Annual Tactic Conference and Trade Expo. This prestigious gathering attracts attendance and presentations from major asset owners and project developers in the region, with over 700 delegates and 100 exhibitors in 2023.

Supplier Engagement Tours: Participate in Tactic arranged supplier tours offering you the opportunity to showcase your business to influential buyers (such as BHP) at your business premises. This face-to-face interaction allows you the opportunity to highlight your capabilities and connect with procurement, capital, and maintenance teams.

Timely Information: Stay informed with access to tender information, work package releases, regional news, workshops, and events.

Collaborative Networking: Access Tactic's member list to explore collaboration prospects with like-minded businesses.

Promotion: Benefit from promotion as a member in our publications, on the tactic.org.au website and across our social media channels.

Exclusive Branding: Showcase your commitment to regional engagement in South Australia with an exclusive Tactic Member Badge, which you can proudly display on your website/social media and email signature.

Exposure to Industry Partners: Your capabilities will be featured on the Tactic Supplier List, accessible to project developers, Major Buyers, Tier 1 contractors, and stakeholders.

Invitations: Receive Invitations to all Tactic's events, including "Meet the Buyer" sessions, providing direct networking opportunities with significant asset owners, project developers and major buyers. Engage regularly with other businesses and stay up to date on emerging regional projects.

Proactive Advocacy: Benefit from Tactic's proactive advocacy efforts, where we champion your interests with major project leaders, asset owners in the region and all three tiers of government.

How to become a Member.

Register to become a member on our website tactic.org.au or contact us via email support@tactic.org.au or phone **08 8641 1444**

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